
2nd ANNUAL
THE TASTE OF FILLMORE
WINERY APPLICATION
SATURDAY, SEPTEMBER 18, 2010~ 12 PM to 5 pm
Fillmore Street ~ Pine to California

The Fillmore Merchants & Improvement Association and Steven Restivo Event Services, LLC would like to invite you to participate in the Second Annual *Taste of Fillmore*. We are closing one block of Fillmore Street between Pine Street and California Street in San Francisco and will be offering “Tastes” of Fillmore Street. Fillmore Street merchants and restaurants will be participating to make this a day to savor.

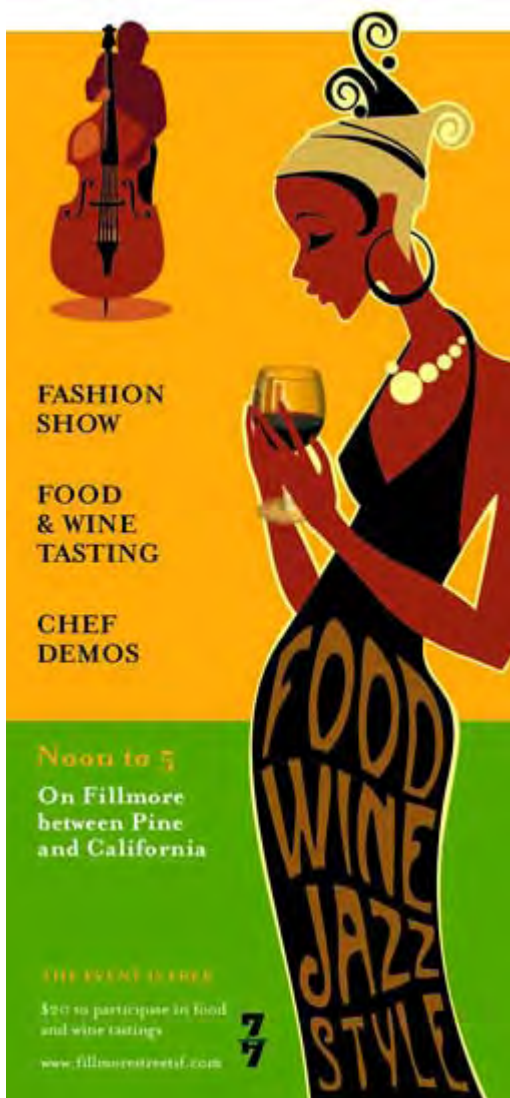
What is The Taste of Fillmore?

This September we will bring back the *Taste of Fillmore*, where we will close off one block of Fillmore Street between Pine & California, and offer the community “tastes” of the Fillmore Merchants, to include food sampling, wine tasting, a fashion show and music. The event will feature food sampling from 15 invited restaurants, tastings from local bay area wineries, a full cooking demonstration stage with chef’s from Fillmore Restaurants, a Fashion Show to showcase fall lines of 15 invited boutiques, and an entertainment area with local jazz musicians.

The event is free to the public, but in order to participate in the sampling they will need to purchase a \$20 “Tasting Wristband”. For more information on the event, please visit www.SRESproductions.com click on events, then click on The Taste of Fillmore or give us a call at 415-456-6455.

There is NO FEE for your winery to participate. We ask that you bring at least 2-3 cases of wine to sample at the event and send a representative to speak about your wines. Your reps cannot sell the wine on-site, although they can take orders for delivery the following week.

Don’t miss out on this new and high class event!



To participate, please fill out the attached application and fax it to 415-456-6436 or mail it to:

Steven Restivo Event Services, LLC
P.O. Box 151017 - San Rafael, CA 94915
www.SRESproductions.com ~ Steven@SRESproductions.com

